**Energy Kidz Marketing Toolkit**

Dear parent/guardian,

We hope this email finds you well and that you’re looking forward to entering the season of bright & sunny skies!

**As we enter an exciting Summer Term – ensure your child doesn’t miss out on an explosion of play and activity beyond the school day with Energy Kidz School Clubs running every day throughout the new term!**

Bookings for the Summer Term 2022 onwards are now available to book via the Energy Kidz online portal at: <https://www.energy-kidz.co.uk/>. Ensure your child never misses out on all the fun and secure your child’s spot for whole calendar year with their flexible payment options that include – ***book now, pay later\*…***

**Please find attached the latest Energy Kidz newsletter that provides useful and exciting information about what Energy Kidz Clubs have planned for into the new term, key booking information and an exclusive discount holiday childcare ahead!**

**Booking Information**

To book please login/create an account if you haven’t already and secure your place online at: <https://bookings.energy-kidz.co.uk/Identity/Account/Login>. Please follow the quick step guide below:

* Register a Energy Kidz account
* Please confirm that you have read the Terms and Conditions
* Add your desired Wraparound Care Club location as centre
* Add your child(ren) to the Energy Kidz account before attempting to make a booking
* Ensure all the Consent questions, Collector, Emergency Contacts and Doctor details are added.
* After this click on Book Activity to make a booking.
* Select the dates you wish to book!

It’s that easy! Remember – Energy Kidz’s online booking system allows for flexible payment options including - **book now, pay later... secure your child’s spot today with our flexible payment options which include popular instalment plans that allows you to spread your childcare costs across monthly payments!**

If you have any further queries please don’t hesitate to call Energy Kidz’s friendly bookings team on 0333 577 1533 or drop them an email at [info@energy-kidz.co.uk](mailto:info@energy-kidz.co.uk).

Kind Regards,

St. Luke’s Primary School

**Latest Website Content**

**Secure your child’s spot at our Energy Kidz School Clubs running every day throughout the term in 2022**

**Fun filled and action-packed clubs for 4-11 year olds**

Energy Kidz is a leading provider of out of school childcare for primary school aged children, offering fun and affordable childcare delivered in a safe and supervised environment. Their qualified staff are DBS checked to an enhanced level, first aid qualified and are experienced in and passionate about the activities they offer.

They work with a number of schools and thousands of children enjoy the care that we provide each day.

All Energy Kidz clubs follow the playwork principles and offer lots of free play and free choice activities. Each day their enriching activity programme promises to add a depth and richness to children’s learning beyond the school curriculum. Their Whole of Child philosophy underpins all of their programming, with activities split in to 6 categories: Express Yourself, Learning to Thrive, Learn through Play, Wellness, Let’s get Moving and Skills for Sports. The fun packed activity program will ensure children will have a lot to look forward to each week with high-quality sessions that includes opportunities for children to:

• keep active with a wide range of options

• build confidence through learning new skills

• enjoy positive social interaction experiences with friends

• discover new activities delivered by our expert play leaders

• enhance wellbeing through promoting happiness, mindfulness and kindness

All activities aim to add a depth and richness to children’s learning beyond the school curriculum and include a number of exciting, themed weeks to enhance their Energy Kidz experience. They encourage children to try something new but understand that not every activity suits every child, so an alternative is always available.

A healthy snack is provided, details of which can be found on our website.

All prices and timings are on the website at: <https://www.energy-kidz.co.uk/breakfast-and-after-school-clubs/>

**Booking Information**

To book please login/create an account and secure your place online at: <https://bookings.energy-kidz.co.uk/Identity/Account/Login>.

Remember – Energy Kidz’s online booking system allows for flexible payment options including - book now, pay later... where you can secure your child/ren’s spots today which our handy payment options.

If you have any further queries please don’t hesitate to call Energy Kidz’s friendly bookings team on 0333 577 1533 or drop them an email at [info@energy-kidz.co.uk](mailto:info@energy-kidz.co.uk).

**Social Media Summer Term Drafts:**

Any social media support would be great. Please find below a range of sample social posts and images can be found in  your toolkit folder. **Remember to tag us (**[**@EnergyKidz**](https://twitter.com/EnergyKidz) **on Twitter,** [**@EnergyKidz**](https://www.facebook.com/EnergyKidz) **on Facebook and** [**@EnergyKidz**](https://www.instagram.com/energykidz/) **on Instagram) so that we can retweet and share your posts.**

New term, new opportunities to enjoy play and activity with Energy Kidz! Don’t forget – Energy Kidz wraparound care clubs are running throughout the new academic year for the Summer Term and beyond. Have your children jump back into all the action by booking their spot at [www.energy-kidz.co.uk](http://www.energy-kidz.co.uk)

Places at our Energy Kidz wraparound care clubs are filling fast for the Summer Term 2022. Make sure to secure your spot now at [www.energy-kidz.co.uk](http://www.energy-kidz.co.uk) to avoid missing out on all our activities!

Join us, and Energy Kidz, at our Summer Term wraparound clubs where your child will enjoy a wide range of activities! Book your slot now at [www.energy-kidz.co.uk](http://www.energy-kidz.co.uk).

Don’t miss out on the action 2022… Book your child’s spot at our Energy Kidz wraparound care club this Summer term! Just go to [www.energy-kidz.co.uk](http://www.energy-kidz.co.uk)

We’re back with Energy Kidz to provide another Summer Term of fun-filled activities such as wacky science, arts and crafts, super sports and so much more! Book your child’s spot today at [www.energy-kidz.co.uk](http://www.energy-kidz.co.uk). Hurry, places are filling fast!

It’s time for children to interact and play with each other again! Join us, and Energy Kidz, at our safe and secure wraparound care clubs! Book your spot now at [www.energy-kidz.co.uk](http://www.energy-kidz.co.uk)

We’re back with our action packed wraparound care clubs where children can enjoy an exciting range of activities designed to cater for a variety of interests. If your child would be interested in activities such as super sports, wacky science, messy arts and crafts, wellbeing warrior, and more, book their slot with us today at [www.energy-kidz.co.uk](http://www.energy-kidz.co.uk)!

It’s time to try something new and join us at our fun-filled wraparound care clubs hosted by Energy Kidz. Our clubs are designed to cater for a variety of interests such as wacky science, super sports and messy arts and crafts. If your child would be interested in any of those, book their slot today by going to [www.energy-kidz.co.uk](http://www.energy-kidz.co.uk) or find out more information at <https://www.energy-kidz.co.uk/breakfast-and-after-school-clubs/>

Energy Kidz Wraparound Care Club sessions are live for the new Summer Term! Jump back into all the action by booking a spot at [www.energy-kidz.co.uk](http://www.energy-kidz.co.uk). Limited availability!

Places at our Energy Kidz Wraparound Care Club are filling fast for the Summer Term. Make sure to secure your child’s spot now at www.energy-kidz.co.uk to avoid missing out!